

Missed-Call Rescue Checklist.

We got you.

10 simple steps to turn missed calls into booked jobs. Tick them off one by one.

**Turn on missed-call text-back**

When you can't answer, the caller gets a friendly text from your business number within seconds.

**Write a text-back that asks one question**

Example: "Sorry we missed you! This is [Business]. What can we help with?" Short beats perfect.

**Add your booking link to that text**

Let callers pick a time themselves, so a missed call can still become a booked job.

**Keep your voicemail under 15 seconds**

Say who you are and that they'll get a text right away. Then let the text do the work.

**Put every text and email in one inbox**

One place to see who's waiting means nobody slips through while you're on a job.

**Reply between jobs, not at the end of the day**

Fast and friendly wins. A two-line reply now beats a perfect one tonight.

**Follow up if they go quiet**

A gentle nudge a day or two later ("Still need help with that leak?"), then space it out and stop.

**Send appointment reminders**

A reminder the day before and the morning of helps customers show up.

**Ask for a review after every job**

Send your direct Google review link the same day, while they're happy. Never offer rewards for reviews.

**Register your number for business texting**

US carriers require a one-time registration for texting from a local number, so your texts get delivered.

Want this done for you? We got your back.

SuperIQ handles the text-back, booking, reminders, follow-ups and review requests for you. Only \$49/mo for your first 3 months · 7-day free trial.

superiq.io
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